

## **US Ring introduces revolutionary new product to the office product industry**

*US Ring, an 80 year old manufacturer of ring metals for the loose leaf binder industry introduces a revolutionary new product.*

St. Louis, MO (PRWEB) July 24, 2006 -- US Ring, an 80 year old manufacturer of ring metals for the loose leaf binder industry, has introduced a revolutionary new product, "Insta-Clik", to the office products market.

"This exciting new product is a result of our years of experience in the loose-leaf binder industry" said Brent Robischeau, Director of Marketing and Merchandising.

Insta-Clik's new design features a mechanism which opens and closes with just one touch. The locking ring metal holds papers safely inside the binder. Insta Clik is a single triggered, easier opening product that is an excellent option for young children as it has an anti-pinch feature to it. Insta-Clik is also beneficial for customers with a physical disability who find that opening the traditional ring metal is difficult. This mechanism can also be used in an area where it is important for the customer to maintain a quiet atmosphere such as a library or classroom.

US Ring is a US based manufacturer with headquarters in St. Louis, Missouri. The company designs and engineers custom ring metals, dies and metal stamping. US Ring also owns additional high volume factories in China with US Ring direct oversight. With over 80 years of quality control engineering and long-term engineering managers with over 75 years of combined experience in the ring metal field, the company maintains high quality control. Sales and Marketing management are always available and easy to contact. Customers know that there are no 9-5 limits because US Ring is an entrepreneurial organization, ready to respond to customers' requests.

For further information, please visit the company's website at [www.usring.com](http://www.usring.com), or contact Brent Robischeau, Director of Marketing & Merchandising, at 314-645-7880, ext 2810.

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